

What is the Invest in Nottingham Club?

In a nutshell, it's an impressive group of businesses and public sector bodies in Nottinghamshire whose main aim is to attract investment to the city and county.

At a time when the economic downturn was biting, and attracting investment to the East Midlands was even more challenging, a group of like-minded individuals felt that a collective approach was the best way forward – and the Invest in Nottingham Club was born.

While we all know that Nottingham is a dynamic environment where business can thrive, we need to make sure that we shout about its successes and opportunities to attract not only investment, but talented individuals who are entrepreneurs of the future.



INVEST IN NOTTINGHAM
CLUB



www.investinnottinghamclub.com



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Aims

The club is an off-shoot of the Invest in Nottingham Campaign. It aims to use the energies and skills of the local business sector, local authorities and major agencies to work together to bring investment to Nottingham.

The club raises awareness of Nottingham's strengths and qualities through events, the media and networking. The club also supports companies across the city and county to compete for new business.

How to join

It costs businesses a single initial payment of £500 to join the club as a founder member. This payment allows members to attend all of the high profile networking events the club organises – as well as workshops and briefings.

Every member is expected to play their part in the club. There are various ways they can do this. They can get involved by getting in touch with clients and contacts making them aware of what Nottingham and the county have to offer – through to meeting with fellow club members to receive prospective investors.

Some members support the club through sponsorship or by offering venues for events. We have members who offer their skills for free – while others advise on opportunities on what national and international competitors are up to.

We are always in the market for bright ideas to help shape the programme and improve on how we spread the word – so we really encourage member involvement.



What to expect

Members will receive regular bulletins about club news and activities. There is shortly to be a members' toolkit to help secure interest. There are regular invitations to exclusive events held at high-profile venues around the city.

There have been a number of major events in 2010 as part of the Invest in Nottingham Campaign – including an investment day in London and the second in Nottingham. Events are stimulating huge media interest – and generated key business leads which Invest in Nottingham is following up.

The club organises client and investor lunches, briefing workshops and office reviews. There are plenty more events coming up for new members to attend – and really get involved in.

For more information on how you can become a part of the club go to www.investinnottinghamclub.com or e-mail Natalie Williams at nw@nde.org.uk

For more information on the wider Invest in Nottingham Campaign, contact Lorraine Baggs at lorraine@investinnottingham.co.uk 0115 8764469