

**VIP Global Fast-Track**



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# The East Midlands VIP Global Fast-Track Offer

The VIP Global Fast-Track Offer	3
1. Getting you started	4
2. Professional Advisors	4
3. Company Registration	5
4. Virtual office and touch down space	6
5. Information Service	7
6. Helping you grow further	8
Contact Details	9
Appendix:Property Information	10

## The VIP Global Fast-Track Offer

For businesses looking to expand into the East Midlands, the East Midlands Development Agency (*emda*) offers a range of support services to help you fast track the development of your business in the region – from successful first steps to accelerating growth.

Our **free and confidential** services include:

- 1 Getting you started** - Providing you with a Business Relationship Manager to offer you the help and support needed to establish your business in the East Midlands
- 2 Professional advisors** - Access to a range of professional advisors - providing essential support in legal, accounting and other matters required to start up or expand your company
- 3 Company registration** - For qualifying international companies entering the UK for the first time.
- 4 Virtual office and touch down space** - Access to serviced 20 days free 'touch down' space and 6 months free virtual office, in a range of high quality office and science parks around the region, giving you an easy to use first base. As your business develops, we help identify suitable premises for expansion.
- 5 Information service** - The information you need to help decision making including: labour costs, availability and skills; demographics; details of market opportunities; academic and business networks; funding; recruitment; routes to recruit and develop the people your business needs.
- 6 Helping you to grow further** - Ongoing business account manager support to help you access wider business support services.

**All ensuring your business is in a position to maximize the opportunities of investing in England's East Midlands**

Free services may be available to qualifying companies for a limited period. For full details contact your Business Relationship Manager.

## 1. Getting you started

From the earliest stages of planning to locate your business in the region, we can provide a dedicated *emda* based Business Relationship Manager who will act as your point of contact. Your Business Relationship Manager will support you in accessing the support services to maximize the investment opportunities for your business in England's East Midlands.

We also work in close partnership with teams located within partner organisations across the region to ensure you can access more local support as necessary.

## 2. Professional Advisors

Our VIP Global Fast-Track is a special service designed for international companies that are thinking about expanding into England's East Midlands. It offers a **professional, confidential** and **free service** from proven providers who understand the market and who are used to working with international businesses. This tailor made service will help to accelerate your UK expansion, identify solutions and enable you to focus on the right path for your UK investment and growth.

We have a selected team of partners who:

- have a proven record of providing excellent service levels
- have experience of working with international companies, many with specialist knowledge and experience of international markets and sectors
- have a named, local contact that understands the East Midlands
- have made a commitment to the VIP Fast-Track service
- cover a range of specialist areas including Market Research, Sites & Property, Legal Advice, Tax & Accounting, Banking and Finance and, HR and Payroll

## 3. Company Registration

The UK has an open, transparent and business-friendly system to encourage the formation of new businesses. There are more than 2.3 million registered companies in the UK, with over 350,000 new registrations each year. No permission is required to establish a business presence in the UK, although there are regulations on the use of business names and certain business sectors which may require licences or authorisation (such as finance, defence and oil exploration).<sup>1</sup> There are no restrictions on a company in the UK being 100% owned by overseas shareholders. Most businesses in the UK take the form of a limited company. This limits the personal liability of the company's owners to the amount they pay for the original shares. There are two types of limited companies you can set up in the UK, private and public. Private companies (Ltd.) cannot offer their shares for sale to the general public. The new Companies Act (2006) simplifies many of the procedures of setting up a company.

Subject to eligibility, under the VIP Global Fast-Track offer, we will help you to register a company through a specialist partner, and we will meet the cost of standard company registration.

Speak to your Business Relationship Manager to find out more.

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<sup>1</sup> UK Trade & Investment: July 2007

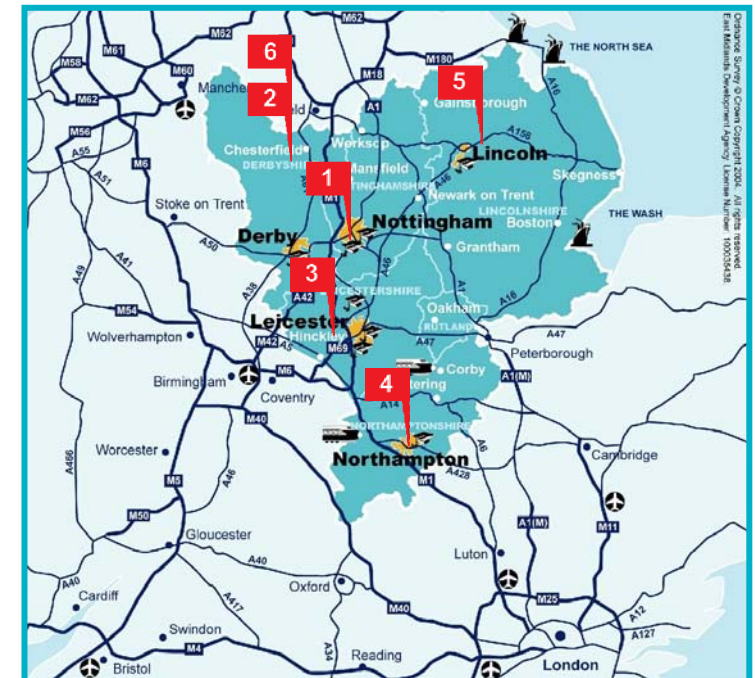
## 4. Virtual office and touch down space

As part of the VIP Global Fast-Track offer, *emda* has secured free access to a range of properties located around the region, which provide 'touch down' space over a 6 month period. This provides you with a UK base during the important first few months of planning and launching your UK business. This includes;

- **Free 6 month 'virtual office'**, including:
  - business / registered address
  - message taking service
  - post forwarding (additional costs may apply)
- **Free 'touch down' office space for up to 20 days over a 6 month period** in a range of premises around the region in addition to the virtual benefits above
  - free wired or wireless access to Internet
  - optional additional services (additional costs may apply)
  - access to the online booking portal to book your office space from wherever you are

Full details of the offer, limitations and exclusions are available from your Business Relationship Manager.

Details of properties including competitive indicative prices beyond the free offer period can be found in the appendix. Ongoing tenancies are subject to availability.



### List of Locations

- 1 Biocity – *for Healthcare & Life Sciences companies only*
- 2 Dunston Innovation Centre
- 3 Leicester Business Centre
- 4 Portfolio Innovation Centre – *creative industries*
- 5 Sparkhouse Studios – *creative industries*
- 6 Tapton Park Innovation Centre

## 5. Information Service

To support you in making your move to start your business in the East Midlands, we are able to offer an information and research service covering the following areas:

- Availability of skills
- Links to our eight research universities
- Demographics and statistics
- Details of market opportunities
- Links to business networks and events
- Funding information and advice
- Recruitment and salary data
- Extensive regional based property searches.

Speak to your Business Relationship Manager for more information.



## 6. Helping you grow further

Once you have successfully established your business in the East Midlands, our Investor Development Team will continue to work with you, supporting your business as it grows in our region, and providing all the expert advice you need to achieve your goals. The team has specialist account managers across the region and will work with you to help identify opportunities, establish collaborations and find solutions.

Our **confidential, free-of-charge services** include help with:

- Identifying and recruiting labour with appropriate skills
- Retaining and developing your workforce
- Accessing government support grants and private venture capital
- Sourcing technical expertise through university links, industry networks and graduate recruitment
- Establishing business contacts and strategic partnerships
- Developing export potential with market information and introductions to partners
- Developing supply chains and manufacturing efficiency
- Liaising with government departments

For more information, speak to your Business Relationship Manager.

## Contact Details

For further information please contact your Business Relationship Manager:

**Executive's name, business title, team name**

Tel: +44 (0) 115 988 8\*\*\*

Email: name@emd.org.uk

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[www.englandseastmidlands.com](http://www.englandseastmidlands.com)

Disclaimer:

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## Appendix:Property Information

### Biocity Pennyfoot Street Nottingham NG1 1GF



#### Pricing outside of free offer

##### Virtual Office (price per month)

Standard Package £65

Premium Package £95

##### Offices (price per month)

150 sq ft Office from £325

150 sq ft Laboratory from £350

1,500 sq ft Office & Lab from £3,500

Access	Description
<p>BioCity Nottingham is located in the city centre within easy access to the M1, London and Europe. It is well served by public transport and is within walking distance of the railway station with national rail-links.</p> <p><b>Entry criteria:</b> Companies must operate in the bioscience, pharmaceutical, medical technology or healthcare industries and have high growth potential.</p>	<p>BioCity Nottingham is one of Europe's largest bioscience incubators. Launched in 2003, the 129,000 sq ft award winning site currently hosts 60 companies and nearly 500 employees. The purpose of BioCity Nottingham is to provide a home for developing biotechnology and healthcare companies, with accommodation that is able to respond to a company's requirements by offering small highly flexible laboratory and office units, and grow-on space.</p> <p><b>Features and Facilities:</b></p> <ul style="list-style-type: none"> <li>• Biotel- generically equipped laboratory suite which can be hired on a daily basis with technician support</li> <li>• Central lab facilities including autoclave, glass wash and washing machines / dryers (unmanned)</li> <li>• NMR facility- technician serviced</li> <li>• Highly secure environment with on-site security and CCTV</li> <li>• Access to the BioCity intranet</li> <li>• BioCity Discount Card - discounts to your employees at shops, restaurants and hotels in Nottingham</li> <li>• 7 meeting rooms which can be hired by the hour, half day or full day at a discounted rate.</li> </ul>

## Dunston Innovation Centre Dunston Road Chesterfield Derbyshire S41 8NG



### Pricing outside of free offer

#### Virtual Office (price per month)

Standard Monthly £50\*

\* with one-off set fee of £10 and standard initial payment of £110.

#### Offices

Rent a Desk from £180 per month

Office Unit from £15.05 per sqft / year

Access	Description
<p>The Centre is situated on Dunston Technology Park less than 10 minutes from Chesterfield Town Centre and main railway station. Adjacent is the A61 dual carriageway giving easy access to the major road network and local Cities including Sheffield.</p> <p><b>Entry criteria:</b> There are no entry criteria for this centre.</p>	<p>The centre offers a full range of office support services and are actively supported by the Derbyshire Chamber of Commerce and Business Link East Midlands.</p> <p><b>Features and Facilities:</b></p> <ul style="list-style-type: none"> <li>• Secure building with 24 hour access</li> <li>• On site free car parking</li> <li>• Ground source climate control</li> <li>• 2 meetings rooms (capacity 70 and 20 theatre style) available on an hourly, half day or full day rate.</li> </ul>

## Leicester Business Centre 111 Ross Walk Leicester Leicestershire LE4 5HH

### Pricing outside of free offer

#### Virtual Office

Not currently available

#### Offices (scaled rates, per month)

Incubation Units from £105

Medium size Units from £425

Intermediate Business Units from  
£800

Large Units from £1500

Access	Description
<p>The Centre is located approximately a mile North from the City Centre, just off the A6030 Loughborough Road. It is a short distance from the A563, the outer ring road that provides easy access to the M1 motorway.</p> <p><b>Entry criteria:</b> There are no entry criteria for this centre.</p>	<p><b>Features and Facilities</b></p> <ul style="list-style-type: none"><li>• Furnished Incubation Wing units</li><li>• Parking</li><li>• 24 hour access</li><li>• CCTV cameras and intercom access system</li><li>• Training and Conference rooms available on a half and full day rate.</li></ul>

## Portfolio Innovation Centre Avenue Campus St George's Avenue Northampton NN2 6JD



### Pricing outside of free offer

#### Virtual Office (price per month)

Virtual Services from £60

#### Offices (price per month)

Office Units from £20 per sqft per year

Access	Description
<p>Based at The University of Northampton's Avenue Campus, the Centre offers companies a world-class, stimulating and supportive environment. Northampton benefits from central location with excellent rail, road and air links and is less than an hour's drive to both London and Birmingham.</p> <p><b>Entry criteria:</b> This centre is suitable for Creative Industries companies.</p>	<p><b>Features and Facilities:</b></p> <ul style="list-style-type: none"> <li>• Environmentally friendly with ambient energy and water saving technologies</li> <li>• Meeting rooms, equipped with IT including interactive white boards, are available on an hour, half or full date discounted rate.</li> <li>• Well equipped workshops</li> <li>• 24/7 access for tenants</li> </ul>

## Sparkhouse Studios Rope Walk Lincoln Lincolnshire LN6 7DQ



Access	Description
<p>The Centre is located on the University of Lincoln's Brayford Campus, close to the city centre and only 3 minutes away from Lincoln railway station.</p> <p><b>Entry criteria:</b> This centre is suitable for Creative Industries companies.</p>	<p><b>Features and Facilities</b></p> <ul style="list-style-type: none"><li>• Situated in a renovated 20<sup>th</sup> century building</li><li>• Preferential access to broadcast standard television studios specialist equipment.</li><li>• 2 meeting rooms available on an hourly rate.</li></ul>

### Pricing outside of free offer

#### Virtual Office (price per month)

VT Option 1: £25

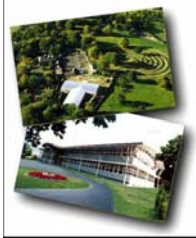
VT Option 2: £50

VT Option 3: £75

#### Office (scaled rates, per month)

From £80, rising to £345 in year 2.

**Tapton Park Innovation  
Centre**  
**Brimington Road**  
**Tapton**  
**Chesterfield**  
**S41 0TZ**



### Pricing outside of free offer

#### Virtual Office (price per month)

Not currently available

#### Offices

Rent a desk from £170 per month

Office Unit from £14.55 sqft per year

Access	Description
<p>The centre is located north of Chesterfield, with close links to the A61 to Sheffield and A617 to the M1. Chesterfield railway station is 1 mile with links via Midland Mainline to London and other Cross country routes.</p> <p><b>Entry criteria:</b> There are no entry criteria for this centre.</p>	<p><b>Features and Facilities:</b></p> <ul style="list-style-type: none"> <li>• 35 rooms available ranging in size from 225 sq.ft. to 1,600 sq.ft.</li> <li>• Free car parking</li> <li>• Comprehensive security provision</li> <li>• 24 hour access for tenants</li> <li>• Two meeting rooms available on an hourly, half day or full date rate.</li> </ul>